



Fully-Integrated Broadcast Management Software

Library\Sales\Revenue Analysis\Revenue (Detailed)\1 Page Report - Reporting

Selected Options
Sales Analysis Report
1 Page Report
Revenue (Detailed)

Advertiser (Contract), Account Executive	04 2013		05 2013		06 2013		07 2013		Total	
	Gross	Net	Gross	Net	Gross	Net	Gross	Net	Gross	Net
20TH CENTURY FOX	44380.00	37723.00	133140.00	113169.00	0.00	0.00	0.00	0.00	177520.00	150892.00
COLE, YANICK	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
WILSON, BOB	44380.00	37723.00	133140.00	113169.00	0.00	0.00	0.00	0.00	177520.00	150892.00
24 HR RELAY	0.00	0.00	80500.00	68425.00	0.00	0.00	0.00	0.00	80500.00	68425.00
Brown, Mark	0.00	0.00	80500.00	68425.00	0.00	0.00	0.00	0.00	80500.00	68425.00
3 SEAS SEAFOOD	8631.00	7136.35	34824.00	29345.40	8631.00	7136.35	0.00	0.00	51786.00	44018.00
DULBEK, JOE	8631.00	7136.35	34824.00	29345.40	8631.00	7136.35	0.00	0.00	51786.00	44018.00
Adviv	147925.00	125396.25	588700.00	500395.00	2625.00	2231.25	0.00	0.00	738850.00	628022.00
Brown, Mark	147925.00	125396.25	588700.00	500395.00	2625.00	2231.25	0.00	0.00	738850.00	628022.00
ALASKA AIRLINES	20132.00	17112.20	62181.00	52853.85	0.00	0.00	0.00	0.00	82313.00	69966.00
ORSON, MIKE	20132.00	17112.20	62181.00	52853.85	0.00	0.00	0.00	0.00	82313.00	69966.00
24 HR RADIO	133370.00	120364.50	607100.00	526042.50	0.00	0.00	0.00	0.00	760470.00	646408.00



BroadView
SOFTWARE

BroadViewSoftware.com

Powerful tools for your Entire Team

BroadView Software has been delivering a fully-integrated Broadcast Management Solution for more than 6,000 channels in over 30 countries for over thirty years. Our highly configurable software provides custom solutions for optimizing workflow across all areas to maximize your revenue. We offer our comprehensive suite of powerful tools for both on-premise and cloud deployments. Our software is adapted to the broadcast industry's technological innovations and ever-changing needs.

PROGRAMMING With BroadView, you can copy, paste, and roll out schedules easily while the system manages program rights, amortization, payment tracking, and program metadata. You can view historical ratings for your schedules and analyze rating performance. Since programming is fully integrated with traffic, revisions between programming and traffic teams are immediate. Schedule a single station, a cable network or a complex network of broadcasting operations.

ONDEMAND BroadView OnDemand manages your content for the current proliferation of platforms, including VOD, SVOD, TVE, and DLTO/EST. Fully integrated with our programming tools, OnDemand helps content owners easily leverage the existing rights and rich metadata and optimize their non-linear revenue streams.

PROMO CAMPAIGN MANAGER With BroadView's promo placement tool, curate specific campaigns with priority promos in prime positions on your logs and backfill remaining time with low priority promo inventory. Campaign placement can be refined further on a weekly or even daily basis.

SALES BroadView's web-based Sales tool allows your sales team to propose, book and manage campaigns from anywhere. View the impact of your buy using the Live Avails and Avails Impact tools. Integrate with our Traffic module for a smooth transition from order to ad contract. Communicate with clients electronically with reports and simplify posting with accurate spot detail directly from the ad contract.

TRAFFIC BroadView's Traffic starts with our robust ad contract functionality. Create contracts for multiple stations or complex spot placement rules. Because

BroadView is a fully integrated system, program changes are available immediately and you can use our bulk tools to quickly process related preempts and makegoods. Avails are always live and contract changes are immediately visible. Manage simple or complicated creative instructions using our ad copy plan feature.

REVENUE ANALYSIS BroadView's flexible, real-time tools allow you to analyze your data by generating reports in Excel, PDF, or XML format. Get insight into sales performance in various dimensions, including projections, comparative, and pacing.

FINANCE BroadView's integrated accounts receivable and credit management offers a full range of applications, including invoicing, statements, deposits, and all related reports, supporting any billing cycle required by the advertiser. On the accounts payables side, you can control payments to suppliers and amortize program costs either historically or into the future.

MANAGED SOLUTION BroadView 24/7 Client Support manages health monitoring, application maintenance, database maintenance, and product updates. BroadView's auto maintaining client installations require no day-to-day maintenance and automatically update themselves without IT intervention, lowering your operating costs. BroadView offers the stability and power of a PC-based, client-server platform, or a cloud-based, hosted solution.

Get the business control you need with BroadView's innovative suite of integrated software tools – designed for evolving broadcast environments.



INTUITIVE, EASY TO USE INTERFACE

The screenshots illustrate the software's interface for managing advertising contracts. The top-left window displays a contract overview for '30346, Advertiser ABC, Network News Buy - Ad Contract'. It includes a table of line items with columns for Line, Status, Channel, Rotation/Alt Name, Start Time, End Time, Len, From, To, Flight, Wks, and Priority. The top-right window shows a detailed view of '30346 * 002, Line Confirmed', including fields for Contract #, Revision, Advertiser, Campaign, and a table for flight weeks. The bottom window shows the main navigation menu with icons for Deal, Scheduler, Programming, and other functions.

- ✓ Search, filter, and organize any way you want
- ✓ Open multiple forms, and drag-and-drop or copy and paste data
- ✓ Place orders on multiple channels and networks simultaneously

USEABLE FROM ANYWHERE BroadView supports access with any operating system, from anywhere, using secure Internet links or corporate LAN or WAN connections.

FULLY INTEGRATED BroadView seamlessly integrates sales, finance, programming, traffic, promotions, and operations. BroadView's modular and open design allows you to add leading-edge functionality to existing systems for maximum performance optimization.

EASE OF USE BroadView's easy-to-use workflow solution provides effortless cross-training and a short learning curve for your team. With the delivered boost in effectiveness and efficiency, BroadView significantly reduces your operating costs while providing a seamless transition from any legacy system.

AUTOMATION INTERFACE BroadView's automation engine seamlessly handles your secondary event needs and supports VChips, Logos and complex menu boards and advanced graphics. We support all filler and ingest system interfaces for automatic cue sheet timing updates and as-run processing.

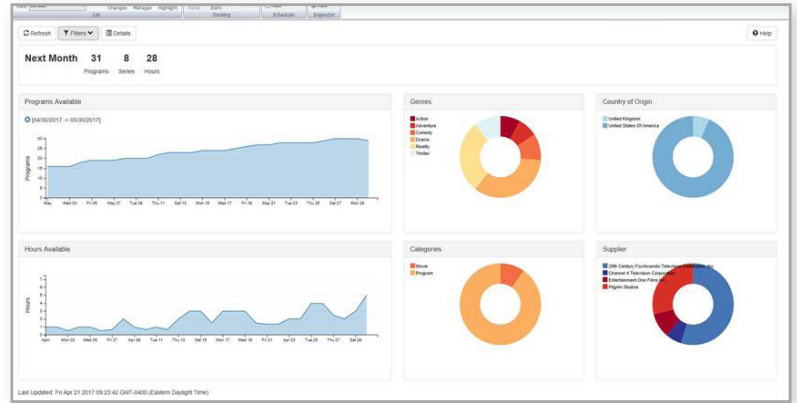
CLIENT SUPPORT With BroadView's 24/7 customer support, we go beyond just being easy to use. Our commitment to exceptional support starts right from the implementation process, as we build a strong and lasting relationship with you. This support is backed by quality documentation and in-depth training.

POWERFUL DASHBOARDS BroadView helps you visualize your data and workflows with feature-rich, dynamic dashboards and cross-connected widgets provides dynamic filtering and pivoting using a variety of presentation formats.

INTUITIVE TOOLS FOR USERS

At BroadView, we have a range of tools that have been designed to simplify and streamline your workflow. We feature intuitive wizards that make complex functions a breeze, and we've included standard shortcuts such as copy and paste to make your experience even smoother.

Our software has been designed with efficient navigation in mind, so you can easily find the information you need. Plus, our search and filters features allow you to access even the most specific details with ease. Schedule reports, email them or use our customizable email notifications to share important information with your team or partners.



The scheduling grid shows a weekly layout for the month of March. The columns represent days of the week (Sunday to Thursday), and the rows represent time slots (e.g., 11:00, 12:00, 13:00, etc.). Each cell contains program titles and their durations. A sidebar on the left lists all scheduling series with checkboxes for selection.

Why BroadView?

BroadView is a tried and proven software solution provider for any broadcaster, large or small. We pride ourselves on staying ahead of industry trends and listening to our customer's changing requirements. Whether delivered with on-premise equipment or in the cloud, BroadView is always a fully managed solution built to meet your needs.

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